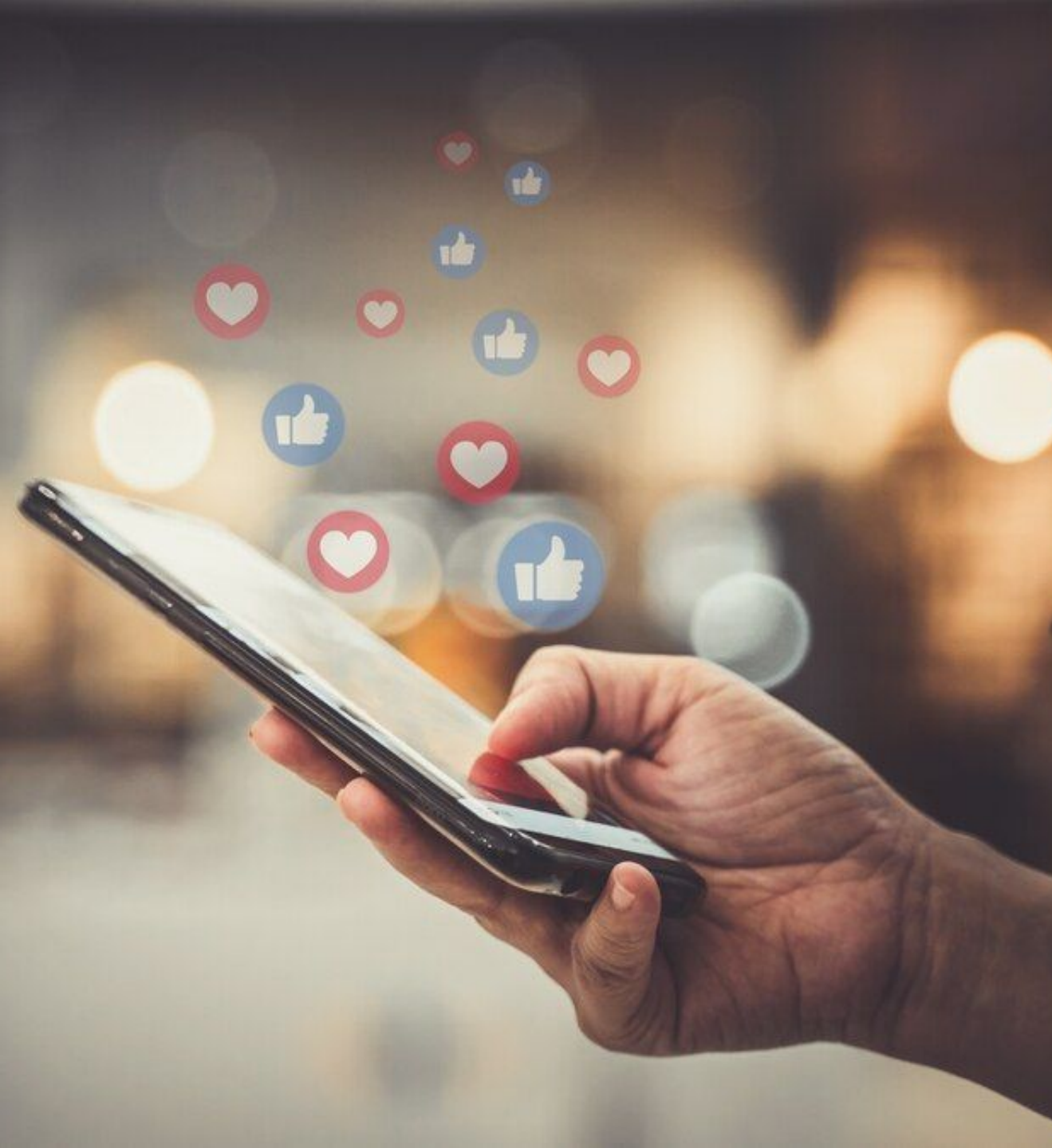


Communication Roadmap





Agenda

- 1 Objectives and Strategy
- 2 Social Media Approach
- 3 Campaigns & Content Management
- 4 Tracking & Monitoring

What We Will Do?

Facebook

- We will provide **1 Million+ Reach** per month
- We will provide content for Facebook
- We will provide 10 Thousand Likes per month

Twitter

- We will provide **100+ influencers RTs on 3-4 Tweets Daily**
- We will provide content for Twitter

Instagram

- We will provide **1 Lakh+ monthly impressions** on Instagram
- We will provide content for Instagram



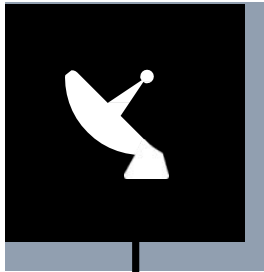
OUR Clients



Any Many More...

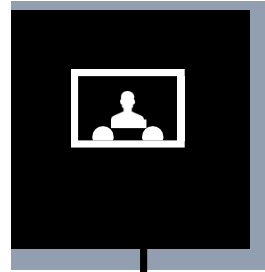
Our Assets

“We will use our social media assets to amplify your voice”



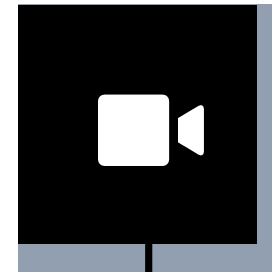
8 Crores+

Audience on social media
pages



2 Crores+

Audience on social media
groups



Influential

Social media handles &
accounts on every platform

*We will incorporate all our assets in our day to day activities...

Our Services

Website

Developing an attractive website of the Candidate.

Client's Digital Presence

Across all popular social media platforms making a regular presence with credibility, for gaining popularity among youngsters.

YouTube Channel

Running a YouTube channel for the Candidate.

WhatsApp/ Telegram

Will facilitate WhatsApp and telegram groups and broadcasts.

Managing Social Media Accounts

Managing the page/accounts of the client across all the platforms

Our Services

Online Reputation Management

Reputation Management of our Candidate.

Fan Page/ Parody Page/Official Page

Fan page to attract millennials

“ Providing Retweets on Twitter

👍 Likes / Reacts on Facebook

💬 Comments / Replies

Create Local Language Graphics, memes and Videos

creating Local pages and make them viral

All from genuine looking profiles

Our motive is to make our client emerge out as the most popular personality/brand in their City/State

Through this we will infuse our agenda to our audience time to time.



Thank You